## Wildlife Conservation Network, Inc.

Financial Statements and Supplementary Information

December 31, 2020 (With Comparative Totals for 2019)



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#### INDEPENDENT AUDITOR'S REPORT

Board of Directors Wildlife Conservation Network, Inc. San Francisco, California

We have audited the accompanying financial statements of Wildlife Conservation Network, Inc. (a California nonprofit corporation) (the "Organization"), which comprise the statement of financial position as of December 31, 2020, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

#### **Management's Responsibility for the Financial Statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### **Auditor's Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Wildlife Conservation Network, Inc. as of December 31, 2020, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.



#### **Emphasis of Matter**

As described in Note 18 to the financial statements, on March 11, 2020, the World Health Organization declared the novel strain of coronavirus ("COVID-19") a global pandemic and recommended containment and mitigation measures worldwide. However, the ultimate financial impact and duration of these events cannot be reasonably estimated at this time. Our opinion is not modified with respect to that matter.

#### Other Matter

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The information on pages 27 - 28 is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

#### **Report on Summarized Comparative Information**

We have previously audited Wildlife Conservation Network, Inc.'s 2019 financial statements, and our report dated June 4, 2020 expressed an unmodified opinion on those audited financial statements. In our opinion, the summarized comparative information presented herein as of and for the year ended December 31, 2019, is consistent, in all material respects, with the audited financial statements from which it has been derived.

 $Armanino^{LLP} \\$ 

San Jose, California

armanino LLP

April 30, 2021

## Wildlife Conservation Network, Inc. Statement of Financial Position December 31, 2020 (With Comparative Totals for 2019)

	 2020	2019
ACCETC		
ASSETS		
Current assets Cash and cash equivalents Grants and contributions receivable, current portion Prepaid expenses and deposits Total current assets	\$ 25,043,427 530,000 497,955 26,071,382	\$ 14,129,913 1,767,492 329,543 16,226,948
Other assets Grants and contributions receivable, net of current portion Investments Property and equipment, net Total other assets	20,000 4,399,183 53,575 4,472,758	30,000 7,381,632 90,211 7,501,843
Total assets	\$ 30,544,140	\$ 23,728,791
LIABILITIES AND NET ASSETS		
Current liabilities Accounts payable Grants payable, current portion Accrued liabilities Deferred rent Total current liabilities	\$ 308,425 5,567,776 121,993 6,679 6,004,873	\$ 304,919 2,712,739 79,988 5,549 3,103,195
Grants payable, net of current portion Total liabilities	20,000 6,024,873	225,000 3,328,195
Net assets Without donor restrictions Undesignated Board designated Total without donor restrictions With donor restrictions Total net assets	5,069,144 2,751,498 7,820,642 16,698,625 24,519,267	4,078,584 2,676,450 6,755,034 13,645,562 20,400,596
Total liabilities and net assets	\$ 30,544,140	\$ 23,728,791

### Wildlife Conservation Network, Inc. Statement of Activities For the Year Ended December 31, 2020 (With Comparative Totals for 2019)

	Without			
	Donor	With Donor	2020	2019
	Restrictions	Restrictions	Total	Total
Support and revenue				
Grants and contributions	\$ 4,031,384	\$ 27,880,249	\$ 31,911,633	\$ 23,268,411
Contributions in-kind	156,100	3,124	159,224	175,312
Investment income (net of investment				
expenses of \$20,774 in 2020 and \$21,982 in				
2019)	299,627	178,379	478,006	1,063,818
Other income	7,817	313,722	321,539	301,278
Program service fees	-	149,975	149,975	255,000
Event admission fees	50,175	700	50,875	185,105
Sale of merchandise (net of cost of goods sold	(5.045)	20.4	(4.0.44)	<b>5</b> 0 <b>5</b> 0 <b>2</b>
of \$5,188 in 2020 and \$2,876 in 2019)	(5,045)	204	(4,841)	70,783
Sponsorship	7,500	-	7,500	45,000
Auction	25 472 200	(25 472 200)	-	11,521
Net assets released from restriction	25,473,290	(25,473,290)		
Total support, revenue, and net assets	20.020.040	2.052.062	22 072 011	25 276 229
released from restriction	30,020,848	3,053,063	33,073,911	25,376,228
Functional expenses				
Functional expenses Program services				
Wildlife programs	25,794,619		25,794,619	21,561,955
Program support services	550,343	-	550,343	698,800
Public education and outreach	876,279	_	876,279	1,036,065
Total program services	27,221,241		27,221,241	23,296,820
Support services	27,221,241		27,221,271	23,270,020
Management and general	1,569,937	_	1,569,937	1,458,689
Fundraising	164,073	_	164,073	205,461
Total support services	1,734,010		1,734,010	1,664,150
Total functional expenses	28,955,251		28,955,251	24,960,970
Total full official expenses	20,500,201		20,700,201	21,500,570
Change in net assets from operations	1,065,597	3,053,063	4,118,660	415,258
	, ,	- , ,	, -,	-,
Foreign currency translation	11	_	11	481
Change in net assets	1,065,608	3,053,063	4,118,671	415,739
-				•
Net assets, beginning of year	6,755,034	13,645,562	20,400,596	19,984,857
Net assets, end of year	\$ 7,820,642	<u>\$ 16,698,625</u>	<u>\$ 24,519,267</u>	<u>\$ 20,400,596</u>

Wildlife Conservation Network, Inc. Statement of Functional Expenses For the Year Ended December 31, 2020 (With Comparative Totals for 2019)

		Program	Services			Support Services			
	Wildlife Programs	Program Support Services	Public Education and Outreach	Total Program Services	Management and General	Fundraising	Total Support Services	2020 Total	2019 Total
Personnel expenses									
Salaries and wages	\$ 364,430	,						, , , , , , , , ,	\$ 1,562,767
Employee benefits	44,154	19,153	42,104	105,411	101,396	8,887	110,283	215,694	178,917
Salaries in-kind	21,282	46	70,091	91,419	37,882	25,699	63,581	155,000	155,000
Payroll taxes	29,743	12,903	28,362	71,008	68,305	5,986	74,291	145,299	143,654
Total personnel expenses	459,609	190,168	488,647	1,138,424	1,044,478	113,979	1,158,457	2,296,881	2,040,338
Other expenses									
Grants	25,160,453	284,895	20,000	25,465,348	-	-	-	25,465,348	20,804,579
Professional services, including in-kind	40,986	16,895	128,316	186,197	93,065	10,272	103,337	289,534	312,851
Occupancy	44,686	18,420	47,770	110,876	101,465	11,199	112,664	223,540	210,583
Contract labor	35,881	14,790	38,358	89,029	81,471	8,993	90,464	179,493	231,769
Printing	6,897	2,843	44,651	54,391	60,917	7,721	68,638	123,029	130,769
Bank fees	-	-	-	-	83,835	-	83,835	83,835	85,553
Office expenses	9,470	4,604	43,641	57,715	21,502	2,373	23,875	81,590	98,746
Depreciation	11,741	4,840	12,552	29,133	26,660	2,943	29,603	58,736	82,238
Postage and shipping	3,283	1,353	27,657	32,293	7,455	823	8,278	40,571	18,769
Outside services	5,353	2,206	5,722	13,281	12,153	1,342	13,495	26,776	31,278
Telephone	4,214	1,737	4,505	10,456	9,569	1,056	10,625	21,081	22,051
Other	4,153	1,712	4,439	10,304	9,428	1,041	10,469	20,773	28,709
Travel	2,562	1,056	4,407	8,025	5,817	1,030	6,847	14,872	613,690
Insurance	2,329	975	2,406	5,710	5,307	548	5,855	11,565	10,977
Dues and subscriptions	1,356	3,171	1,449	5,976	3,078	340	3,418	9,394	26,184
Utilities	1,646	678	1,759	4,083	3,737	413	4,150	8,233	13,063
Expo and other receptions	-	-	-	-	-	-	-	-	150,645
Donor events and recognition	-	-	-	-	-	-	-	-	44,390
Repairs and maintenance	-	-	-	-	-	-	-	-	3,788
Cost of goods sold	-	-	-	-	-	5,188	5,188	5,188	2,876
Total other expenses	25,335,010	360,175	387,632	26,082,817	525,459	55,282	580,741	26,663,558	22,923,508
Less expenses included in support and revenue				-		(5,188)	(5,188)	(5,188)	(2,876)
Total expenses included in expenses section on the statement of activities	\$ 25,794,619	\$ 550,343	\$ 876,279	\$ 27,221,241	\$ 1,569,937	\$ 164,073	\$ 1,734,010	\$ 28,955,251	\$ 24,960,970
Percentage of total	89 %	2 %	3 %	94 %	5 %	1 %	6 %	100 %	

## Wildlife Conservation Network, Inc. Statement of Cash Flows For the Year Ended December 31, 2020 (With Comparative Totals for 2019)

		2020		2019
Cash flows from operating activities				
Change in net assets	\$	4,118,671	\$	415,739
Adjustments to reconcile change in net assets to net cash	Ψ	.,110,071	Ψ	.10,703
provided by (used in) operating activities				
Depreciation		58,736		82,238
Donated investments		(5,711,518)		(685,357)
Proceeds from sale of donated investments		5,711,518		685,357
Net realized and unrealized gains on investments		(391,070)		(854,596)
Changes in operating assets and liabilities		(=, =, =, =,		(00 1,000)
Grants and contributions receivable		1,247,492		(1,787,892)
Prepaid expenses and deposits		(168,412)		(149,788)
Accounts payable		3,506		129,464
Grants payable		2,650,037		(422,911)
Accrued liabilities		42,005		32,294
Deferred rent		1,130		2,759
Net cash provided by (used in) operating activities		7,562,095		(2,552,693)
Cash flows from investing activities				
Purchase of property and equipment		(22,100)		_
Proceeds from sale of investments		10,514,827		8,662,159
Purchase of investments		(7,141,308)		(5,601,064)
Net cash provided by investing activities		3,351,419		3,061,095
Net increase in cash and cash equivalents		10,913,514		508,402
•				•
Cash and cash equivalents, beginning of year		14,129,913		13,621,511
Cash and cash equivalents, end of year	\$	25,043,427	\$	14,129,913

#### 1. NATURE OF OPERATIONS

Wildlife Conservation Network, Inc. ("WCN" or the "Organization"), is a California nonprofit public benefit corporation founded in 2002 to save the endangered species and their habitat by investing in the conservationists focused on implementing community-based, and other, conservation programs in Africa, Asia, Eastern Europe, and North and South America. WCN provides back office support for fundraising, marketing, administrative, and technical expertise to field-based individual conservationists and organizations, enabling them to work more effectively and spend more time in the field. WCN uses a venture capital (VC) fundraising model based on the relationships that have evolved between high technology entrepreneurs, investors, and corporations. Acting as a very efficient VC, WCN identifies high potential individual conservationists and organizations, ensuring due diligence is completed up front, providing ongoing advisory services, and forging alliances between donor "investors" and conservationists. WCN is the first to use this approach to fund and support worldwide conservation efforts.

#### 2. PROGRAM SERVICES

#### Wildlife Programs

Provide direct support to wildlife conservation partners, with a long-term commitment to endangered flagship species in over 30 countries. This support includes short-term and long-term grants to enhance WCN's field-based conservation partners' and associates' ability to save endangered species in the wild through programs such as reducing human-wildlife conflict, improving wildlife-friendly livestock, land and crop management, developing alternative livelihood programs, monitoring wildlife, anti-poaching, building capacity in and around protected areas, providing community education for children and adults, and raising public awareness about wildlife.

The Wildlife Programs include range-wide of support for species such as elephants, lions, rhinoceros and pangolins, and deep focused support to organizations including, but not limited to, the Andean Cat Alliance, Cheetah Conservation Botswana, Cheetah Conservation Fund, Ethiopian Wolf Conservation Program, Ewaso Lions, Global Penguin Society, Grévy's Zebra Trust, MarAlliance, Niassa Lion Project, Fundacion Proyecto Titi, Okapi Conservation Project, Painted Dog Conservation, Saiga Conservation Alliance, Save the Elephants, Small Cat Conservation Alliance, Snow Leopard Conservancy, Spectacled Bear Conservation, and other mission relevant organizations in Africa, Asia, Europe, and North and South America.

### **Program Support Services**

Provide a wide variety of technical assistance and support services to maximize the long-term impacts of field-based wildlife conservation partners and associates by enhancing their organizational capacity. These services include student internships, graduate scholarship support, cross site exchanges, leadership development, infrastructural improvement, training workshops, and access to expert advice and short term support (e.g. building capacity to improve accounting, donor outreach and management, grant writing, use of technology, etc.).

### 2. PROGRAM SERVICES (continued)

#### Public Education and Outreach

Inform the public of wildlife conservation challenges and community-based solutions implemented by some of the world's most innovative and successful wildlife conservationists through a series of annual wildlife conservation events (including the Wildlife Conservation Expo), newsletters, and website.

#### 3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### Basis of accounting and financial statement presentation

The financial statements of the Organization have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America ("U.S. GAAP") applicable to nonprofit organizations. Accordingly, net assets and revenues, gains and losses are classified based on the existence or absence of donor-imposed restrictions.

Net assets and changes therein are classified as follows:

- Net assets without donor restrictions represent assets over which the Board of Directors has
  discretionary control in carrying out the operations of the Organization. Under this category,
  the Organization maintains an operating fund plus any net assets designated by the Board for
  specific purposes.
- Net assets with donor restrictions represent assets which are subject to donor restriction and for which the applicable restriction was not met as of the year end of the current reporting period.

Revenues are reported as increases in net assets without donor restrictions unless use of the related asset is limited by donor-imposed restrictions. Expenses are reported as decreases in net assets without donor restrictions. Gains and losses on assets and liabilities are reported as increases or decreases in net assets without donor restrictions unless their use is restricted by explicit donor restriction or by law. Expirations of net assets with donor restrictions (i.e., the donor-stipulated purpose has been fulfilled and/or the stipulated time period has elapsed) are reported as reclassifications between the applicable classes of net assets.

#### Cash and cash equivalents

Cash and cash equivalents include highly liquid investments and investments with an original maturity of three months or less, and exclude donor restricted receipts and amounts designated for long-term purposes. The Organization maintains its cash in bank deposit accounts which, at times, may exceed federally insured limits. The Organization has not experienced any losses in such accounts. Management believes it is not exposed to any significant risk on cash accounts.

### 3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### Grants and contributions receivable

Grants and contributions received and promises to give are reported as net assets without donor restrictions or net assets with donor restrictions, depending on donor restrictions (if any). Grants and contributions, including unconditional promises to give, are recognized as revenues in the period the promise is received. Conditional promises to give are not recognized until they become unconditional, which is when the conditions on which they depend are substantially met. Grants and contributions that are promised in one year but are not expected to be collected until after the end of the year are considered grants and contributions receivable and are recorded at fair value by discounting to an appropriate discount rate commensurate with the risks involved. Amortization of any such discounts is recorded as additional contribution revenue in accordance with donor-imposed restrictions, if any, on the grants and contributions. An allowance for doubtful grants and contributions receivable is provided based on management's judgment including such factors as prior collection history and current age status of grants and contributions receivable. As of December 31, 2020 and 2019, management has determined that no allowance for doubtful grants and contributions receivable was required.

#### Investments

Investments in marketable securities with readily determinable fair values and all investments in debt securities are reported at their fair values in the statement of financial position. Unrealized gains and losses are included in the change in net assets. Investment income and gains restricted by a donor are reported as increases in net assets with donor restrictions.

#### Fair value measurements

Fair value is defined as "the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date."

A hierarchy has been established to prioritize the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest ranking to fair values determined using unadjusted quoted prices in active markets for identical assets (Level 1) and the lowest ranking to fair values determined using methodologies and models with unobservable inputs (Level 3). Observable inputs are those that market participants would use in pricing the asset based on market data obtained from sources independent of the Organization. Unobservable inputs reflect the Organization's assumptions about the inputs market participants would use in pricing the asset or liability developed based on the best information available in the circumstances.

• Level 1 - Values are unadjusted quoted prices for identical assets and liabilities in active markets accessible at the measurement date.

#### 3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### Fair value measurements (continued)

- Level 2 Inputs include quoted prices for similar assets or liabilities in active markets, quoted prices from those willing to trade in markets that are not active, or other inputs that are observable or can be corroborated by market data for the term of the instrument. Such inputs include market interest rates and volatilities, spreads and yield curves.
- Level 3 Certain inputs are unobservable (supported by little or no market activity) and significant to the fair value measurement. Unobservable inputs reflect the Organization's best estimate of what hypothetical market participants would use to determine a transaction price for the asset or liability at the reporting date.

#### Property and equipment

Property and equipment are recorded at cost or estimated fair value for donated items. Equipment purchases over \$5,000 are capitalized. The cost of repairs and maintenance which do not improve or extend the lives of the respective assets are expensed as incurred. Depreciation is computed using the straight-line method over the estimated useful lives of the assets, which range from 3 to 7 years. Depreciation is charged to the activity benefiting from the use of the property or equipment.

The Organization reviews long-lived property and equipment for impairment when circumstances indicate the carrying amount of an asset may not be recoverable. When an impairment loss is recognized, the asset's carrying value is reduced to its estimated fair value.

#### Grants

Grants made by the Organization are recorded at the time the grantee is notified. Conditional grants are recognized as grant expense and grants payable in the period in which the grantee meets the terms and conditions. Grants scheduled for payment in more than one year are discounted to present value using a long-term U.S. Treasury Bond rate at the date of recognition.

#### Accrued vacation

Accrued vacation represents vacation earned, but not taken as of December 31, 2020 and 2019 and is included in "accrued liabilities" in the statement of financial position. The accrued vacation balance as of December 31, 2020 and 2019 was \$102,484 and \$60,115, respectively.

#### Revenue recognition

Program fees are recognized as revenue in the period in which the service is provided.

### 3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### Contributions in-kind

Donated equipment and other donated goods are recorded at their estimated fair value as of the date of the donation. Contributed services, which require a specialized skill and which the Organization would have paid for if not donated, are recorded at the estimated fair value at the time the services are rendered. The Organization also receives donated services that do not require specific expertise but which are nonetheless central to the Organization's operations. While these contributed services are not reflected in the financial statements the estimated value of these services is disclosed in Note 10

#### Sale of merchandise

The Organization sells various merchandise items during partner hosted events. For some events the Organization communicates to the public that 100% of the proceeds go to the partners' programs. Merchandise sales during these specific events are recognized as net assets without donor restrictions and net assets with donor restrictions.

#### Event admission fees

The Organization hosts various events to benefit partners' programs. For some events the Organization communicates to the public that 100% of the proceeds go to the partners' programs. Event admission fees for these specific events are recognized as without restrictions and with restrictions income. During the year ended December 31, 2020 the majority of the Organization's events were virtual.

#### Use of estimates

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, and disclosure of contingent assets and liabilities, at the date of the financial statements and the reported amounts of support, revenue and expenses during the period. Accordingly, actual results could differ from those estimates.

#### Expense allocation

The costs of providing the various programs and other activities have been summarized on a functional basis in the statement of activities and in the statement of functional expenses. Accordingly, certain costs have been allocated among the programs and support services benefited.

### 3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### Expense allocation (continued)

Direct identification of specific expenses is the Organization's preferred method of charging expenses to various functions. The Organization has a number of expenses which relate to more than one program or support activity, or to a combination of programs and support activities. Expenses are allocated by management among programs and support services based on an analysis of personnel time.

#### Uncertainty in income taxes

Generally accepted accounting principles provide accounting and disclosure guidance about positions taken by an organization in its tax returns that might be uncertain. Management has considered its tax positions and believes that all of the positions taken by the Organization in its federal and state exempt organization tax returns are more-likely-than-not to be sustained upon examination.

The Organization's federal returns for the years ended December 31, 2017 and beyond remain subject to possible examination by federal taxing authorities, generally for three years after they are filed. The Organization's state returns for the years ended December 31, 2016 and beyond remain subject to possible examination by state taxing authorities, generally for four years after they are filed.

#### Income taxes

Wildlife Conservation Network, Inc. is exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code and state income taxes under Section 23701d of the California Revenue Taxation Code. Accordingly, no provision for income taxes has been made in the accompanying statements. In addition, the Organization qualifies for the charitable contribution deduction under Section 170(b)(1)(A) of the Internal Revenue Code and has been classified as an organization that is not a private foundation under Section 509(a)(1) of the Internal Revenue Code.

#### Comparative financial information

The financial statements include certain prior-year summarized comparative information in total but not by net asset class. Accordingly, such information should be read in conjunction with the Organization's financial statements for the year ended December 31, 2019, from which the summarized information was derived.

#### Reclassifications

Certain amounts presented in the prior year financial statements have been reclassified to conform to the current year's presentation.

### 3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

### Subsequent events

Management of the Organization has evaluated events and transactions subsequent to December 31, 2020 for potential recognition or disclosure in the financial statements. The Organization did not have subsequent events that required recognition or disclosure in the financial statements for the fiscal year ended December 31, 2020. Subsequent events have been evaluated through the date the financial statements became available to be issued April 30, 2021.

#### 4. GRANTS AND CONTRIBUTIONS RECEIVABLE

Unconditional promises to give and grants which are not expected to be collected until after the year promised or granted are reflected in the accompanying statement of financial position as grants and contributions receivable and support and revenue in the appropriate net asset category. No discount on grants and contributions receivable expected in one to five years was applied for the year ended December 31, 2020.

Grants and contributions receivable consisted of the following:

	 2020	 2019
Receivable in less than one year Receivable in one to five years	\$ 530,000 20,000	\$ 1,767,492 30,000
	\$ 550,000	\$ 1,797,492

#### 5. INVESTMENTS

The Organization's investment policy is to maintain a moderately conservative but balanced portfolio with the primary investment objectives being the preservation of purchasing power and the preservation of capital.

It is the intent to always maintain a corpus for the WCN Scholarship Fund for Wildlife Conservation (Sidney Byers Scholarship Fund and Pat J. Miller Scholarship Fund) of \$1,670,685 and to use the income and capital appreciation above this amount to fund scholarships. However, should the corpus investment value go below the original level for whatever reason, it will be at the discretion of the three person Selection Committee to decide as to whether to continue to award and fund scholarships or to wait until the corpus grows and exceeds the original level.

During the year ended December 31, 2020, the three-person selection Committee decided to award and fund scholarships totaling \$185,814.

#### 5. INVESTMENTS (continued)

During the year ended December 31, 2013, the Organization received a bequest of \$2,852,550 from an estate. The Organization intends to use the bequest funds in a manner that reflects the donor's lifetime giving. These unrestricted funds were transferred to the Organization through a Real Estate Investment Trust ("REIT"). During the year ended December 31, 2015, investments in the REIT were liquidated. On January 29, 2016, the Organization transferred these liquidated funds to an investment account at Wealthfront, which holds the other Mary S. Boardman Funds. These funds are invested in publicly traded equities, which is consistent with the Organization's investment strategy.

The Organization had requested and the Board had approved the disbursements of \$455,000, of which \$325,000 was allocated to the Save the Elephants program and \$130,000 was allocated to the Niassa Lion Project on an annual basis for two years ended December 31, 2018 and 2017. The Organization had requested and the Board had approved the disbursements of \$585,000, of which \$65,000 was allocated to the Niassa Lion Project, and \$130,000 was allocated to the Save the Elephants program on an annual basis for three years ending December 31, 2019, 2020 and 2021.

The following table sets forth by level, within the fair value hierarchy, Organization's assets at fair value as of December 31, 2020:

	Level 1	Level 2		Level 3	Fair Value	
Exchange traded funds Equities	\$ 2,478,490 1,920,693	*	- ; <u>-</u> .	\$ - -	\$ 2,478,490 1,920,693	
	\$ 4,399,183	\$	<u> </u>	\$ -	\$ 4,399,183	

The following table sets forth by level, within the fair value hierarchy, the Organization's assets at fair value as of December 31, 2019:

	Level 1	Level 2	Level 3	Fair Value
Equities Fixed income Mutual funds	\$ 4,731,230 3,028	\$ - 2,647,374	\$ - - -	\$ 4,731,230 2,647,374 3,028
	<u>\$ 4,734,258</u>	\$ 2,647,374	\$ -	\$ 7,381,632

Investment securities are exposed to various risks, such as changes in interest rates or credit ratings and market fluctuations. Due to the level of risk associated with certain investment securities and the level of uncertainty related to changes in value of investment securities, it is possible that the value of the Organization's investments and total net assets balance could fluctuate materially.

### 5. INVESTMENTS (continued)

The following schedule summarizes the investment returns and their classifications in the statement of activities for the year ended December 31, 2020:

	 hout Donor	ith Donor estrictions	 Total
Interest and dividends Net unrealized gains Net realized gains Investment expenses	\$ 79,587 220,666 2,480 (3,106)	\$ 28,123 167,924 (17,668)	\$ 107,710 388,590 2,480 (20,774)
	\$ 299,627	\$ 178,379	\$ 478,006

The following schedule summarizes the investment returns and their classifications in the statement of activities for the year ended December 31, 2019:

	 hout Donor	ith Donor estrictions	Total
Interest and dividends Net unrealized gains Net realized gains (losses) Investment expenses	\$ 195,780 560,329 (54,985) (3,905)	\$ 35,424 268,159 81,093 (18,077)	\$ 231,204 828,488 26,108 (21,982)
	\$ 697,219	\$ 366,599	\$ 1,063,818

#### 6. PROPERTY AND EQUIPMENT

Property and equipment consisted of the following:

	 2020	 2019
Furniture and equipment	\$ 291,121	\$ 279,021
Website development	106,611	96,611
Leasehold improvements	 13,836	 13,836
_	411,568	389,468
Accumulated depreciation	(357,993)	 (299,257)
	\$ 53,575	\$ 90,211

Depreciation expense for the years ended December 31, 2020 and 2019 was \$58,736 and \$82,238, respectively.

### 7. BOARD DESIGNATED NET ASSETS

The Organization has established a reserve to fulfill a donor's commitment to wildlife conservation. The commitment reflects the prior giving behavior of the donor.

Board designated net assets consisted of the following:

		2020		2019
Mary Boardman fund	\$	2,268,688	\$	2,118,484
Save the elephants	Ψ	331,794	Ψ	434,104
African wild dog research		164,844		164,844
Niassa lion project		35,847		17,847
African lion (Ewaso)		18,911		8,911
Grévy's zebra trust		16,073		16,073
Small wild cat conservation alliance		14,300		14,300
Spectacled bear		9,773		9,773
Penguin		9,700		9,700
Cheetah conservation - Botswana		8,601		8,601
Andean cat alliance		8,600		8,600
Snow leopard conservancy		8,100		8,100
Okapi conservation project		7,982		7,982
Cheetah conservation fund - Namibia		7,600		7,600
Elephant crisis fund		6,400		6,400
Ethiopian wolf conservation		6,385		6,385
Cotton-top Tamarin (Proyecto titi)		5,432		5,432
Sharks, rays and marine mammals		4,212		4,212
Saiga conservation alliance		2,909		2,909
Conservation acceleration fund		2,250		2,250
African manatee		1,220		2,075
Pangolin crisis fund		1,000		1,000
Rhino fund		1,000		1,000
Great green macaw		500		500
Save pangolins		293		293
Other programs		303		-
Rhino - Zimbabwe		(19)		(19)
Lion recovery fund		(191,200)		(191,200)
Blue whale		-		313
Rhino				(19)
	\$	2,751,498	\$	2,676,450

## 8. NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions consisted of the following:

	 2020	 2019
Elephant crisis fund	\$ 3,489,814	\$ 3,235,741
Lion recovery fund	2,255,626	4,093,968
The connectivity fund	1,978,936	· · · · -
WCN scholarship fund - corpus	1,670,685	1,670,685
WCN scholarship fund - accumulated investment gains	325,601	302,222
WCN scholarship program	166,935	41,111
Other species	1,119,245	450,514
Rhino fund	960,054	493,614
Penguin	732,196	472,717
Pangolin crisis fund	683,046	268,044
African wild dog (Painted dog conservation)	555,511	348,718
Andean cat alliance	438,618	299,721
African lion (Ewaso)	385,182	282,768
Emergency response fund	320,273	-
Ethiopian wolf conservation	280,027	-
Conservation acceleration fund	279,044	527,912
Save pangolins	249,225	228,330
Great green macaw	151,780	129,996
Internship program	73,935	73,935
Niassa lion project	57,811	-
Grévy's zebra trust	56,805	-
Other programs	54,727	-
Sharks, rays and marine mammals	52,232	-
Jane Goodall Institute	50,000	59,000
Gorilla - Uganda	37,650	10,025
African wild dog research	30,982	20,789
African Wild Dog Foundation	29,129	15,805
Spectacled bear	28,791	11,584
Cheetah conservation fund - Namibia	20,530	1,055
Orangutan - Malaysia	19,260	20,482
Okapi conservation project	17,923	-
Bonobo and Congo biodiversity initiative	15,062	10,056
Cheetah conservation - Botswana	11,646	30,208
Tapir	10,700	100
Snow leopard conservancy	10,415	1,203
Coral fund	9,694	2,897
Black rhino	8,256	7,040
Cotton-top tamarin (Proyecto titi)	8,048	-
Small wild cat conservation alliance	7,577	624
Rhino - Namibia	7,118	17,263
Koala	7,000	-
Solar project	6,896	11,096
Saiga conservation alliance	6,054	_
Giraffe	5,945	21,000
Pangolin - Vietnam	5,005	7,061

### 8. NET ASSETS WITH DONOR RESTRICTIONS (continued)

	2020	2019
Dolphins and dugongs	3,664	4,227
Polar bear	1,025	25
Grey wolf	1,000	-
Grey crowned crane	635	25,485
Dhole	620	1,310
Wild earth allies	233	233
Saola Foundation - Lao PDR	200	-
Wildlife crime	150	150
Tree kangaroo	50	50
Marine biodiversity	30	30
Rhino - Zimbabwe	19	19
Tiger - Siberia	10	10
Save the elephants	-	432,714
Workings dogs for conservation	-	11,000
Saola	<u> </u>	3,025
	\$ 16,698,625	\$ 13,645,562

Net assets with donor restrictions released from restriction during the year were as follows:

Purpose Restriction	Country	2020			2019
Wildlife Programs					
Lion recovery fund	Various countries	\$	9,566,108	\$	5,043,164
Save the elephants	Kenya	•	3,471,126	,	4,331,373
Elephant crisis fund	Various countries		3,415,388		4,030,730
Pangolin crisis fund	Various countries		1,282,420		164,502
Rhino fund	Various countries		1,247,289		77,381
Niassa lion project	Mozambique		833,784		1,037,817
Other species	Various countries		676,135		130,459
African wild dog (Painted dog			,		,
conservation)	Zimbabwe		646,939		750,956
African lion (Ewaso)	Kenya		537,430		683,031
Cheetah conservation - Botswana	Botswana		338,526		359,809
Cotton-top Tamarin (Proyecto titi)	Colombia		301,237		556,820
Spectacled bear	Peru		285,321		519,795
Small wild cat conservation alliance	Various countries		278,971		133,742
Grévy's zebra trust	Kenya		234,480		355,310
The connectivity fund	Various countries		221,064		-
•	Democratic Republic				
Okapi conservation project	of Congo		178,340		211,373
Great green macaw	Costa Rica		164,268		176,641
Save pangolins	United States		140,707		16,595
Grey crowned crane	Rwanda		133,320		9,682
•	Gulf, Caribbean, Cabo				
Sharks, rays and marine mammals	Verde and Micronesia		94,054		144,988
African wild dog research	Zimbabwe		78,538		129,844
Cheetah conservation fund - Namibia	Namibia, Somaliland		75,335		119,762

## 8. NET ASSETS WITH DONOR RESTRICTIONS (continued)

Purpose Restriction	Country	2020	2019
Snow leopard conservancy	Various countries	71,675	114,695
Jane Goodall Institute	United States	64,000	127,580
Saiga conservation alliance	Various countries	50,134	104,502
Giraffe	Various countries	45,000	13,993
Blue whale	Sri Lanka	40,000	43,869
Orangutan - Malaysia	Malaysia	37,490	24,954
Pangolin	Vietnam	37,137	43,949
	Argentina, Bolivia,	,	ŕ
Andean cat alliance	Chile and Peru	36,942	161,533
Rhino - Namibia	Namibia	23,858	12,224
Working dogs for conservation	Various countries	23,000	21,000
Dolphins and dugongs	Malaysia	18,496	2,847
Ethiopian wolf conservation	Ethiopia	10,000	150,082
Tiger - Siberia	Siberia	10,000	12,000
Gorilla - Uganda	Uganda	7,525	10,000
Black rhino	Malawi	7,040	95,851
Tapir	Brazil	3,100	1,800
Saola	Laos	3,025	14,517
Dhole	India	1,310	9,967
African manatee	Cameroon	1,220	43,792
Penguin	Argentina	820	243,435
Coral fund	Australia	-	125,198
Wild earth allies	Various countries	-	19,049
Wildlife crime	Zambia	-	1,350
Marine biodiversity	Various countries	-	1,000
Polar bear	Various countries	-	864
Rhino - Zimbabwe	Zimbabwe		100
		24,692,552	20,383,925
Public Education and Outreach			
Emergency response fund	Various countries	297,097	_
Conservation acceleration fund	Various countries	257,368	147,166
WCN scholarship fund - scholarship	various countries	237,300	147,100
grants	Various countries	155,000	114,698
WCN scholarship program	United States	61,872	7,429
Solar project	United States	9,401	11,214
Zeiar project		780,738	280,507
		, 55,750	200,007
		<u>\$ 25,473,290</u>	\$ 20,664,432

#### 9. LIQUIDITY AND FUNDS AVAILABLE

As part of the Organization's liquidity management, it has a policy to structure its financial assets to be available as its general expenditures, liabilities, and other obligations come due. To meet liquidity needs, the Organization has cash and cash equivalents available. Grants and contributions receivable that are considered current will be collected from donors within one year.

Monthly, Management and members from the Board review the Organization's financial position and discusses a reasonable cash position to maintain. Management and members from the Board have set 180 days in cash as the minimum for 2021.

The following is a quantitative disclosure which describes assets that are available within one year of December 31, 2020 to fund general expenditures and other obligations as they become due:

Financial assets Cash and cash equivalents Grants and contributions receivable Investments	\$ 25,043,427 550,000 4,399,183 29,992,610
Less: amounts unavailable for general expenditures within one year, due to: Grants payable, current portion Purpose restricted projects Held in perpetuity	(5,567,776) (15,027,940) (1,670,685) (22,266,401)
Less: Board designated net assets	(2,268,688)
	\$ 5,457,521

Financial assets available to meet cash needs for general expenditures within one year at December 31, 2020 were \$5,457,521.

The Organization has financial assets available at December 31, 2020 to cover approximately 400 days of operating expenses based on the fiscal year 2021 budget.

#### 10. CONTRIBUTIONS IN-KIND

Contributions in-kind consisted of the following:

		2020	2019
Salaries in-kind Professional services Supplies	\$	155,000 1,100 3,124	\$ 155,000 20,312
	<u>\$</u>	159,224	\$ 175,312

The Organization also receives donated services that do not require specific expertise but which are nonetheless central to the Organization's operations. The estimated value of these services for the years ended December 31, 2020 and 2019 based on the estimated dollar value of volunteer time calculated by Independent Sector, amounts to \$435 and \$26,803, respectively. Since these services did not require specialized skills, they have not been recorded as support and expenses in the financial statements.

#### 11. CONFLICT OF INTEREST POLICY

Included among the Organization's Board of Directors and Officers are volunteers from the community who provide valuable assistance to the Organization in the development of policies and programs and in the evaluation of business transactions. The Organization has adopted a conflict of interest policy whereby Board members are disqualified from participation in the final decisions regarding any action affecting their related company or agency.

#### 12. COMMITMENTS AND CONTINGENCIES

On November 15, 2018, the Organization signed a lease agreement, effective March 15, 2019, for the 4,000 square feet of office space at the rate of \$17,000 per month under a non-cancelable operating lease expiring on March 14, 2022. The lease requires escalating monthly rent payments ranging from \$17,000 to \$18,035. Under the terms of the lease, the Organization is responsible for its share of common area maintenance costs.

The Organization entered into a non-cancelable storage lease agreement effective February 25, 2019 through March 14, 2022. The lease requires escalating monthly rent payments ranging from \$1,173 to \$1,244.

Rental expense for the years ended December 31, 2020 and 2019 was \$223,540 and \$210,583, respectively.

#### 12. COMMITMENTS AND CONTINGENCIES (continued)

The scheduled minimum lease payments under the lease terms are as follows:

#### Year ending December 31,

2021 2022	\$	230,262 37,518
	\$	267.780

#### 13. RELATED PARTY TRANSACTIONS

Contributions were received from various board members of the Organization. These contributions for the years ended December 31, 2020 and 2019 totaled \$833,586 and \$682,428 respectively. The Organization had \$24 and \$17,344 due from related parties at December 31, 2020 and 2019, respectively.

#### 14. ENDOWMENT

#### **General information**

The Organization's endowment consists of one donor-restricted endowment fund (the "WCN Scholarship Fund"). As required by U.S. GAAP, net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

#### WCN Scholarship Fund

On July 13, 2006, the Organization entered into an endowment memorandum of understanding with Sidney S. Byers Charitable Trust to develop and manage the Sidney Byers Scholarship for Wildlife Conservation ("WCN Scholarship Fund"). The endowment consisted of investment securities held at Charles Schwab, Inc. and valued at \$1,000,000. WCN has formed a selection committee which is responsible for advising WCN on the future direction and execution of the scholarships. An addendum to the endowment agreement states that if the corpus falls below \$1,000,000, for whatever reason, it is the intent to fund existing scholarship commitments and it will be at the discretion of the Selection Committee to decide as to whether to continue to award new scholarships or to wait until the corpus grows above the \$1,000,000 level.

Subsequent contributions totaling \$670,685 have been received as of December 31, 2020. These additional subsequent contributions are subject to the same terms and criteria as the original WCN Scholarship Fund.

#### 14. ENDOWMENT (continued)

#### Interpretation of relevant law

The Board of Directors of the Organization has interpreted the California version of the Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary.

The WCN Scholarship Fund endowment has the following explicit donor stipulations:

- (1) The addendum to the endowment memorandum of understanding states that if the corpus falls below \$1,000,000 for whatever reason, it is the intent to fund existing scholarship commitments and it will be at the discretion of the three person Selection Committee to decide as to whether to continue to award new scholarships or to wait until the corpus grows above the \$1,000,000 level.
- (2) Additional subsequent contributions are subject to the same terms and criteria as the original WCN Scholarship Fund.

As a result of the above listed explicit donor stipulations, the Organization classifies as net assets with donor restrictions the following:

- WCN Scholarship Fund corpus consisting of (a) the original value of gifts donated to the net assets with donor restrictions endowment and (b) the original value of subsequent gifts to the net assets with donor restrictions endowment.
- WCN Scholarship Fund accumulated investment gains (losses) consisting of accumulated earnings and losses, capital appreciations and depreciations, and appropriations (distributions).

#### Investment return objectives, risk parameters and strategies

WCN has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets could include those assets of donor-restricted funds that the Organization must hold in perpetuity or for a donor-specified period. Under this policy, as approved by the Board of Directors, the endowment assets are invested in a manner that is intended to produce results that meet or exceed the price and yield results of the S&P 500 Index while assuming a moderate level of investment risk. WCN expects its endowment funds, over time, to provide an average rate of return of approximately seven percent annually. Actual returns in any given year may vary from this amount.

To satisfy its long-term rate-of-return objectives, the Organization relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends).

#### 14. ENDOWMENT (continued)

### Spending policy

The Selection Committee may, at its discretion, authorize appropriations each year up to 7% of the fair market value (determined on the average fair market value of the prior 12 quarters through the fiscal year preceding the fiscal year in which the appropriation is planned) from donor-restricted endowment funds. The Selection Committee may also at its discretion authorize appropriations above the 7% if special circumstances arise. During the years ended December 31, 2020 and 2019, the Organization's Selection Committee authorized appropriations of 10.19% and 6.63%, respectively, to fund previously awarded scholarships.

#### Funds with deficiencies

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the original contributed amount by the donor. As of December 31, 2020 and 2019, there were no appropriations in excess of corpus.

### **Endowment composition**

Endowment net asset composition by type of fund as of December 31, 2020 is as follows:

	Net Assets With Donor Restrictions			
	Accumulated			
	Investment			
	Gains	Corpus	Total	
WCN Scholarship Fund	\$ 325,601	\$ 1,670,685	\$ 1,996,286	

Changes in endowment net assets for the fiscal year ended December 31, 2020 is as follows:

	 Net Assoccumulated nvestment Gains	ets V	Vith Donor Re	estric	tions  Total
Balance, December 31, 2019	\$ 302,222	\$	1,670,685	\$	1,972,907
Interest and dividend income Unrealized gains on investments Investment expenses Appropriations - scholarship grants	 28,123 167,924 (17,668) (155,000)		- - - -		28,123 167,924 (17,668) (155,000)
Balance, December 31, 2020	\$ 325,601	\$	1,670,685	\$	1,996,286

#### 15. GRANT COMMITMENTS

On March 31, 2015, the Organization committed \$682,500 of the Mary S. Boardman Conservation Fund to two of its Partners. During January 2018, the Organization and the Board approved disbursements of \$585,000 from the Mary S. Boardman Funds, of which \$130,000 will be allocated to the Save the Elephants program and \$65,000 will be allocated to the Niassa Lion Project on an annual basis for three years ending December 31, 2019, 2020 and 2021. During May 2018, the Organization and the Board approved disbursements of \$270,000 from the Frankie Seffens Grant, of which \$50,000 will be allocated to the Painted Dog Conservation program and \$40,000 will be allocated to the Ethiopian Wolf Conservation program on an annual basis for the three years ending December 31, 2019, 2020 and 2021.

Grant commitments consist of the following:

	2020		2019	
Carry the alambants	¢	120,000	¢	260,000
Save the elephants	Þ	130,000	Þ	260,000
Niassa lion project	\$	65,000	\$	130,000
Painted dog conservation	\$	50,000	\$	100,000
Ethiopian wolf conservation	\$	40,000	\$	80,000

#### 16. EMPLOYEE BENEFIT PLANS

The Organization has a defined contribution 401(k) for its employees. Employees are permitted to make tax-deferred contributions into the 401(k) plan up to limits established by the IRS; employer contributions are discretionary. The Organization made discretionary contributions of \$72,343 and \$60,320 to the plan for the years ended December 31, 2020 and 2019, respectively.

#### 17. CONCENTRATIONS

During the years ended December 31, 2020 and 2019, two donors accounted for approximately 27% of total grants and contributions revenue and one donor accounted for approximately 14% of total grants and contributions revenue, respectively.

#### 18. RISK AND UNCERTAINTIES

On March 11, 2020, the World Health Organization declared the novel strain of coronavirus ("COVID-19") a global pandemic and recommended containment and mitigation measures worldwide. The COVID-19 outbreak in the United States has caused business disruption through mandated and voluntary closings of businesses and shelter in place orders. The Organization believes there is no immediate financial impact from the outbreak of COVID-19. However, the situation surrounding the COVID-19 pandemic remains fluid, and if disruptions do arise, they could be adversely impact the operations of the Organization.



## Wildlife Conservation Network, Inc. Schedule of Net Assets With Donor Restrictions and Board Designated Funds December 31, 2020

The following schedule summarizes the total net assets with donor restrictions and board designated net assets:

Elephant crisis fund	\$	3,496,215
Mary Boardman fund	Ф	
·		2,268,688
Lion recovery fund The Connectivity Fund		2,064,426 1,978,936
WCN scholarship fund - corpus		
WCN scholarship fund - accumulated investment gains		1,670,685 325,601
WCN scholarship program		166,935
		1,119,245
Other species Rhino fund		961,054
Penguin		741,895
African wild dog (Painted dog conversation)		720,355
Pangolin Crisis Fund		684,046
Andean cat alliance		447,218
African lion (Ewaso)		404,093
		331,794
Save the elephants Emergency response fund		320,273
Ethiopian wolf conservation		286,412
Conservation acceleration fund		280,412
Save pangolins		249,547
1 0		152,280
Great green macaw		93,658
Niassa lion project		73,935
Internship program  Grávula zahra trust		
Grévy's zebra trust		72,878 56,444
Sharks, rays and marine mammals Other programs		56,444 55,000
Jane Goodall Institute		
		50,000 38,564
Spectacled bear		37,650
Gorilla - Uganda African wild dog research		30,982
· · · · · · · · · · · · · · · · · · ·		29,130
African Wild Dog Foundation Cheetah conservation fund - Namibia		28,131
Okapi conservation project		25,905
Small wild cat conservation alliance		23,903
Cheetah conservation - Botswana		20,246
Orangutan - Malaysia		19,260
		40 -4-
Snow leopard conservancy Bonobo and Congo biodiversity		18,515 15,062
Cotton-top Tamarin (Proyecto titi)		13,480
Tapir		10,700
Coral fund		9,694
Saiga conversation alliance		9,094 8,963
Black rhino		8,256
Rhino - Namibia		
Millio - Nailliola		7,118

## Wildlife Conservation Network, Inc. Schedule of Net Assets With Donor Restrictions and Board Designated Funds December 31, 2020

	(continued)
Koala	\$ 7,000
Solar project	6,896
Giraffe	5,945
Pangolin - Vietnam	5,005
Dolphins and dugongs	3,664
African manatee	1,220
Polar bear	1,025
Grey wolf	1,000
Grey crowned crane	635
Dhole	620
Wild earth allies	233
Saola Foundation - Lao PDR	200
Wildlife crime	150
Tree kangaroo	50
Marine biodiversity	30
Tiger - Siberia	 10
	\$ 19,450,123